

**Easthampton Plein Air Painting Competition and Exhibition
September 4 – 11, 2010**

*Sponsored by Nashawannuck Gallery, Easthampton Savings Bank,
Harry King Rug and Home and Art Walk Easthampton*

EASTHAMPTON, MA -- Located in the Connecticut River valley, the community of Easthampton offers scenic beauty, architectural interest and a lively arts community. Come join the Easthampton "Paint Out," a one-week event that culminates in a gallery show and judging at Nashawannuck Gallery during the popular Art Walk. Oils, acrylic, watercolor and mixed media/painting works are accepted. Participating artists must paint within the city limits of Easthampton from September 4-11, at an outdoor location and not from a photograph.

The Easthampton Paint Out begins with the stamping of your blank canvas at Nashawannuck Gallery. Maximum canvas size allowed is 24X36. Stamping begins at 10 am Saturday, September 4th and continues during normal gallery hours through Saturday, September 11th. Completed pieces are to be returned to the Gallery by 12:00 PM on Saturday, September 11 for exhibition and judging. The exhibition will open with a reception at 5 PM during Art Walk Easthampton.

All works brought into the Gallery must be wired for hanging and either be framed or gallery wrapped (painted along all edges). Works must be sufficiently dry for hanging. Only those works which have been previously stamped as blank by the Gallery during registration hours will be accepted. By entering, artist agrees to hold the Gallery, the Art Walk and exhibition handlers harmless from any liability during the hanging process or exhibition. All reasonable care will be taken to ensure the safety of the work. There is a \$20 entrance fee.

The exhibition will include two purchase prizes in the categories "best oil / acrylic" and "best watercolor" to be selected by the show juror. Winners will be announced at 7:30 PM during the opening reception. Easthampton Savings Bank will purchase the winning pieces for \$300.00 each (awarded directly to the artists).

Entries will remain on display at Nashawannuck Gallery, Harry King Rug and Home and The Easthampton Chamber of Commerce through October 2 and are to be for sale. Artists are responsible for selecting a title and pricing their artwork, allowing for a 40% sales commission to The Nashawannuck Gallery. All sales will be conducted through The Gallery.

More information about the show and a registration form may be obtained at www.NashawannuckGallery.com and at www.ArtWalkEasthampton.org

Entry Fee: \$20

Registration: Register at Nashawannuck Gallery, 40 Cottage Street, Easthampton beginning on Saturday, September 4th at 10 am. Registrations will be accepted through Saturday, September 11th at 11 am.

Juror: tba

About the Gallery: The Gallery opened in 1994 just steps from scenic Nashawannuck Pond. It features monthly fine art exhibits as well as a large selection of contemporary American crafts and giftware. It adjoins Harry King Rug and Home, a retail outlet for hand-crafted antique and contemporary rugs.

About Art Walk Easthampton: Since its beginning in the fall of 2006, Art Walk Easthampton has grown into one of the region's largest monthly art events. Well-established, nationally known artists as well as emerging artists have participated in Art Walk events.

Easthampton Paint Out Timeline:

September 4: Registration begins at 10 am. Bring in the blank canvas (or canvases) of your choice for stamping. Begin painting at any location of your choice within Easthampton. A list of scenic locations also can be provided.

September 4-11: ---Paint Out continues---

September 11: Framed or canvas wrapped completed works are due to Nashawannuck Gallery by 12 PM. Exhibition opens during Art Walk Easthampton at 5 PM. Winners announced at 7:30 PM.

September 11 – October 2: ---Exhibition continues---

October 2 - 9: Pick up of unsold works during business hours. Arrangements must be made in advance for shipment of any work. Shipping and insurance is the sole responsibility of the artist. All work remaining after October 27 will be considered abandoned. The Gallery assumes no responsibility for any abandoned paintings.

Optional Paint Out Sites:

Participants may paint at any outdoor location within Easthampton city limits. The list of possible venues is provided for your convenience.

Nashawannuck Pond: This scenic pond often is considered the heart of Easthampton. Its still surface often reflects the trees along the shoreline as well as the distinctive slope of Mt. Tom in the background.

Park Hill Road: Scenic orchards, farm stands, old barns and livestock pastures (sheep, goats, cattle) with a view of Mt. Tom.

Mt. View Farm: This farm share co-op on East Street is located at the base of Mt. Tom and has sprawling vegetable fields, with rows of wildflowers and an old truck planted with local produce. The truck will be towed downtown for the Art Walk

Williston Park & Sculpture Garden: Located at the intersection of Union Street and The Manhan Rail Trail, The Williston sculpture garden is an oasis in the center of town which features benches and trash receptacles designed by nationally renowned artists.

Trinity Lutheran Church: Sometimes called the "old stone church," this beautiful building with its broad grassy lawn radiates light as sunset nears. The ridge line of Mt. Tom rises behind the building.

Cottage Street Shops Row: An eclectic collection of storefronts, restaurants and bars located along Cottage Street.

Manhan Trail: This former rail line has been converted into a walking trail that runs from one end of Easthampton to the other (soon to connect with Northampton). It meanders along wooded areas, along the edge of Lower Mill Pond, behind homes and converted factories.

Old Town Hall: Built in 1869, Old Town Hall is a historic structure of stone and brick. It's distinctive tower and columned entrance gives it an impressive presence.

The Gazebo: The Gazebo is located in the center of the rotary. This small park is often the site of weddings, town music events and family gatherings. It features historic markers, tall trees and the tower of Old Town Hall can be seen just beyond.

The OxBow: The meandering Connecticut River has a significant oxbow along the eastern edge of Easthampton. Its bend was bypassed by shipping companies more than a century ago as they sought to speed the flow of goods up and own the river, yet it remains the site of the local marina.

Community maps are available from Nashawannuck Gallery at the time of registration.

Local Artist Resources:

Valley Art Supplies, 76 Cottage Street, Easthampton. 413/527 0763.
Open Tuesday – Saturday, 11:30 AM – 5 PM, www.valleyartsupplies.com

Eastmont Custom Framing, 43 Main Street, Easthampton. 413/529-9265.
Monday 1:30 - 5:30 PM, Tuesday-Wednesday 9:30 AM - 5:30 PM,
Thursday 9:30 AM - 7:30 PM, Friday 9:30 AM - 5:30 PM, Saturday 9:30 AM – 4 PM

Ask about a special discount for Paint Out participants!

